

# Why you should invest in Peru?

- Peru is a large country with a relatively small population, concentrated in any centres and in the coast region.
- The population is in comparison with other countries very young and continuous crowing.
- The rich natural resources of the country are concentrated in the large mountain and jungle regions of Peru – the most of them characterized by difficult and still low developed infrastructural conditions.
- This rich sources of minerals and other raw materials generates a need for infrastructural development in all dimensions, vial, energetic, communication etc.
- The indicators of the economical growth for Peru are very high, in the growing rate Peru has the 24<sup>th</sup> place in the world ranking, a value very high above of the values of the develop-ped countries.
- Peru has a stable annual average growth of 10 percent per year over the last 10 years, and the economic prognostics of Peru are very good for the next years.
- The Peruvian government has credit confirmations in a huge amount from international private and institutional organisations with the target to improve the infrastructure in the rawmaterial rich areas, permitting so the extraction activities.

- Many of the credits for the infrastructural development should be executed over the regional and local administration. The decentralized administrative structure of Peru is in any cases an obstacle to execute the assigned budget in the established time frame.
- The gap is the incapacity to execute the assigned budget as consequence of the lack of technical capacity to execute the outstanding construction activities.
- We are able to build the bridge between local administrations, private investors and nationnal institutions.

Aadre de Diós

# Our objectives

Our world is changing in every day - and is always becoming smaller – it's faster today to fly from Madrid to Lima as to crosses by Spain car - you can call this globalization.

European companies are involved in increasingly in Latin America; local Latin American products are trying to find their way to the world market - new challenges which are matching exactly our core competence. We work with an interdisciplinary team to represent your interests. We are service providers on your order.

### **Gustomer orientation**

Objective is the identification of specific customer-focused solutions that combine the specific working area characteristics, local conditions and the conditions of human development optimally.

Assessment criterion is the result of the economic and the socio-economic impact of a solution. Loyalty to and trust of our customers is prerequisite.

## **Professional competence**

Our interdisciplinary approach ensures a high quality service, using scientific methodologically based analysis tools, economic and legal foundations we are developing branch specific solutions for our customers.

### **Employee engagement**

In order to achieve for you an optimal level of our services, we rely on the expertise of our staff and the involved consortium members, which were have selected based on strict evaluation of their performance. Thereby also their social skills and awareness is an essential criterion.

## Efficiency & social skills

Developed solutions must be costeffective for the customer, not looking for short-term profit expectations in the core of the evaluation, the sustainability and socially acceptable of our solutions is our focus to ensure long-term profitable business for our clients.



# Our working sectors

We are specialists in the following economical areas:

- Infrastructure, construction, including industrial projects,
- Mining,
- Selling machines and technology,
- Energy, especially alternative,
- IT and communication technology,
- Agriculture, rural development and products, including their direct international.



## Why you should work with Peru Comercio?

**Peru** Comercio is a technical commercial support platform for all types of companies and individuals who want to establish business contacts between Peru and the countries of Europe, specifically Spain and Germany and others.

We are specialists in:

- The support of Peruvian companies and from Latin America to Europe and other world regions,
- Find local partners in the other country, optimal for the defined objective,
- Coordinate the formalities of European and other countries that have business interests in Peru, and
- Generate the document according to the legal basis for companies and consortia, settling in the other countries, especially in Peru, Spain and Germany.

For other countries please contact us.

**Peru Contercio** focuses on creating the best conditions for your business, creating the required documentations, obtaining permits, licenses and registrations required by law, representing your interests in pre-negotiations with potential partners, supplying a solution "Ready to push the start button".

**Peru** Comercio acts with strict discretion and confidentiality, safeguarding the interests of your company and its objectives in the specific case.

**Peru** Comercio seeks your future collaboration partner on an objective and discreet way for common projects, agents and / or responsible staff for any branch of business or products to be placed.

Our partners and associates have **more than 25 years experience** in their field and can ensure the success of finding the most suitable solution for your future business in the chosen country.

# one example case

Especially Spanish enterprises are trying to penetrate the Peruvian Market in the last years. For the construction market in Peru is this also valid. This is a multi-million market with a huge volume for infrastructural works.

The difficult internal structure of the Peruvian state makes difficult to materiallize such investments, requiring many permits and statements of governmental institutions, where are intervening many persons and institutions. To speed up this processes they are using connections - in Peru many people knowing "anyone who can speed up the decisions".

Many of this projects are failed, partially with elevated costs. Firmed contracts are many cases existent, but without any real success in the practical economic activity, each time there are new obstacles and permits left to supply.

Also with own offices in Lima any enterprises are not able to smash the Gordian knot.

We have the experience and the knowledge to open this ways and to get the set of the required documents in a rational time frame and a high quality.



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